**VIC 2301: Advance Multimedia Presentation  
SEMESTER EXAM – SPRING 2012**

**OPTION #2 – Motivational Poster Photoshop Projects (Non-Digital Design Students)**You are to create three motivational posters. The posters must include the elements listed below. The posters must include a quote and image created in Photoshop. Below I have listed the elements that must be used on the three posters you may use other elements for your images:

1. Create three motivational posters (8.5 x11 – they may be landscape or portrait)
2. Print the posters in color
3. Indicate the elements used below on each of the posters, you may write them on the back of the poster. Not all elements must be used on each of the posters, you may mix them throughout the three posters.
4. Make sure that your name and class period is on each poster
5. Include a copy of the rubric with your project.

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| **Cropping** unwanted parts of image | Create a **Feathered** effect to part of image (p.170-171) | Use of the **Brush tool** to smudge colors (chap 15) |
| Use of various **Selection** tools appropriately | Apply **Adjustments** to images (p.208-211) | Use of **Clipping Mask** for Text Image (p. 306) |
| Use of the **Frame-Shaped** selection option (p.159) | Convert layers to **Grayscale** (p. 212) | Use of Linking Layers for Text Image (p. 307) |
| Use of **Quick Mask** to paint a mask on your image | **Combining of Images** to create one image (chap 14) |  |

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| **GRADING RUBRIC** | | |
| Topic | Points Possible | Points Earned |
| * Creativity (3 Posters w/ Quotes) | 120 |  |
| * All 12 Elements are used | 25 |  |
| * Printed in Color | 25 |  |
| * Overall Quality of Posters | 30 |  |
| **TOTAL** | **200** |  |